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THE BIG PLASTIC COUNT

GREENPEACE * EVERYDAY
PLASTIC

Dear Parents and Carers,

16th May 2022

Your family has the opportunity to participate in an important national investigation.

The Big Plastic Count is the UK's biggest ever investigation into household plastic waste. By counting your household plastic waste packaging for a week, you and your child will help tackle plastic pollution.

The survey will take place from Monday 16th May 2022 to Sunday 22nd May 2022



AIM

This year is crucial in the fight against plastic pollution. The government is deciding targets to reduce plastic waste. With your help, The Big Plastic Count will uncover the truth about how much household plastic is recycled, presenting real evidence that will persuade the government to take action.

This isn't about rating your recycling habits, so don't feel embarrassed by how much you throw away. Everyday plastic is hard to avoid. That's what we want to change. By taking part in The Big Plastic Count, you and your family are part of the solution.

After all, recycling alone cannot solve the plastic crisis. There needs to be less plastic in the first place. That's why our mission is for the government to set a target to reduce single-use plastic by 50% by 2025 and to ban waste exports to other countries. Find out more about waste exports here: [greenpeace.org.uk/wasteminster](https://www.greenpeace.org.uk/wasteminster).

We invite your whole family on this journey. Together, we can uncover the truth about plastic recycling and stop everyday plastic at the source.

HOW TO TAKE PART

From Monday morning until Sunday evening, either:

1. **Collect then count:** Collect your plastic waste in a separate bag and count it at the end of the week using the My Tally Sheet your child brings home. Or:
2. **Count as you throw:** Count every piece of plastic package as you throw it away by tallying it up on your My Tally Sheet.



TOP TIPS

- We want to tally all of the plastic packaging you use in a week, including on-the-go items like take-away cups, plastic bags and fast food packaging. So count what you buy when you're out and about, as well as household items.
 - Use the [Plastic ID](#) page to help you categorise your plastic.
 - Count everything! This means all plastic packaging.
 - Tell everyone you live with to count or collect each piece of plastic they throw away.
 - Don't forget bathroom waste and packaging from the post too!
 - Put your My Tally Sheet somewhere noticeable like on the fridge or next to the bin to help you remember that it's The Big Plastic Count week. Tallying your plastic for the week might sound like a lot but it should only take a couple of minutes out of your day. Once your household has completed the survey, your child will:
- Bring the Let's Count Tally Sheet in on **Monday 23rd May 2022** so we can record your results.

Find out more about The Big Plastic Count here: www.thebigplasticcount.com. Thank you for taking part in this important investigation!

Best wishes,

